



#### **ABOUT THE CAUSE**



The Annual VPS HR Invitational Golf Tournament is the tournament you won't want to miss this summer! Funds raised by this prestigious event will support children, youth, adults and seniors with diverse abilities. Meta has been providing support services for over 39 years and has grown to 5 Community Participation Support Services, 28 Residences, as well as Respite and Supported Independent Living services in multiple locations in the GTA. Meta tailors all programming to respect and meet the individual needs of people with developmental disabilities, persons with dual diagnoses, and individuals with multiple disabilities. This tournament is committed to raising funds to support environments where ALL individuals can be supported to reach their greatest potential.

7:00am - 8:00am: Registration, Breakfast and driving range opens

8:30am: Shotgun start, scramble format

2:00 -5:00pm: Post-golf reception Lunch

Award presentations

Auction



#### **Each Golfer Will Receive:**

- 18-hole round of golf at Richmond Hill
  Golf Club
- Luxury swag bag
- Complimentary golf cart
- Welcome breakfast
- Complimentary alcohol/ soft drinks
- Access to all hole activations that include beverage tastings, a hole-in-one opportunity to win \$10,000, food experiences, the longest-drive, closest to to the pin and much more.
- Lunch, Awards and Auction

## \$7,500



#### PREMIERE SPONSOR

- Recognition as presenting sponsor for the golf tournament
- Company logo integrated with the event logo
- \*Premiere sponsor gets a 30 second promo live to air on TSN 1050 included in 2 weeks of on air promo and day of live to air show\*
- 3 foursomes in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- Acknowledgement by MC during awards presentation
- Opportunity to address guests at the podium during end-of-day lunch
- Logo on golf tournament step and repeat
- One dedicated hole of choice for on-site promotional marketing opportunities that includes a booth/product activation
- Your logo on all printed and digital promotional material and event signage
- Exclusive premiere sponsor signage at event
- Your logo on the event website with a link to the company website
- Special acknowledgement in press release and media interviews
- Centre full spread (two pages) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 4 social media mention on all Meta Foundation platforms (3 pre-event and 1 post-event)

#### \$5,000



#### BREAKFAST SPONSOR

- Recognition as Breakfast Sponsor for the golf tournament
  Breakfast sponsor gets a 10 second promo live to air on TSN 1050
- 2 foursomes in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- Acknowledgement by MC during awards presentation
- One dedicated hole of choice for on-site promotional marketing opportunities that includes a booth/product activation
- Your logo on all printed and digital promotional material and event signage
- Your logo on the event website with a link to the company website
- Full spread (1 page) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 3 social media mention on all Meta Foundation platforms (2 pre-event and 1 post-event)

## \$5,000



#### LUNCH SPONSOR

- Recognition as Lunch Sponsor for the golf tournament
  Lunch sponsor gets a 10 second promo live to air on TSN 1050 2
  foursomes in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- Acknowledgement by MC during awards presentation
- One dedicated hole of choice for on-site promotional marketing opportunities that includes a booth/product activation
- Your logo on all printed and digital promotional material and event signage
- Your logo on the event website with a link to the company website
- Full spread (1 page) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 3 social media mention on all Meta Foundation platforms (2 pre-event and 1 post-event)

## \$2,500



#### ON-COURSE EXPERIENCE SPONSOR

- Recognition as On-Course Refreshment/Experience Sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- One dedicated hole of choice for on-site promotional marketing opportunities that includes a booth/product activation
- Your logo on all printed and digital promotional material and event signage
- Your logo on the event website with a link to the company website
- Full spread (1/2 page) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Meta Foundation platforms (1 pre-event and 1 post-event)

## \$2,500



#### GOLF CART SPONSOR

- Recognition as Golf Cart Sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- Your logo on all printed and digital promotional material and event signage
- Your logo on the event website with a link to the company website
- Full spread (1/2 page) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Meta Foundation platforms (1 pre-event and 1 post-event)

## \$2,500



#### HOLE IN 1 SPONSOR

- Recognition as Hole in 1 Sponsor for the golf tournament
- 1 foursome in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- Your logo on all printed and digital promotional material and event signage
- Your logo on the event website with a link to the company website
- Full spread (1/2 page) ad in the golf program
- Opportunity to add an item(s) to both the participant and celebrity swag bags
- 2 social media mention on all Meta Foundation platforms (1 pre-event and 1 post-event)

## \$1,000



#### HOLE SPONSORS

- Recognition as Hole Sponsors for the golf tournament
- 1 twosome in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- Your logo on sponsored hole
- Your logo on the event website with a link to the company website
- 1/8 page ad in the golf program
- 1 social media mention on all Meta Foundation platforms

#### \$150



#### PLAYER ENTRY FEE

- 1 ROUND OF GOLF in the golf tournament (includes tournament, green fees, carts, breakfast, beverages, and end-of-day lunch)
- 1Shot at \$10,000 hole in 1



# THANK YOU FOR YOUR SUPPORT

For more information, sponsorship inquires and to RSVP *Please Contact:* 

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